



Marketing Services

CONCEPT MARKETING GROUP BUILDS POWERHOUSE BRANDS FROM THE GROUND UP!

Put 30 Years of Marketing Know-How in Action for You

From digital Fortune 500s to 'brick and mortar' start-ups, the experts at **Concept Marketing Group** know how to position you for success. We specialize in creating laser-focused, wholly-managed strategic marketing campaigns with your specific goals in mind. Not sure what your goals should be? No problem. We'll work with you individually to identify your objectives and chart a course to meet them. And with our unique industry knowledge, we're always ready to adjust your branding strategy as your business needs change.

- M Maximize Customer Retention
- O Optimize Brand Visibility
- R Realize New Prospect Channels
- € Enhance Product Offerings

A Robust Menu of Proven, Affordable Marketing Services

With so many new advertising channels and emerging customer touch points, it can be difficult to know how best to establish your business. And with your annual marketing budget on the line, generating maximum ROI is critical. Take advantage of our deep network of publicity contacts and channel in-routes to constantly explore new branding opportunities. Our collection of powerful branding strategies is designed for one purpose... to give you the competitive edge over your competition.

- Direct mail lists/Data Appending & Cleansing
- Postcard Printing & Mailing Services
- Corporate Identity/Branding Packages
- Press Release Writing, Distribution & Clipping
- Association & Chamber of Commerce Directories

Discover How CMG Can Invigorate Your Next Campaign

You're unsatisfied with your current advertising results. Or perhaps you're just trying to get your business product or service off the ground. Whatever your particular challenges might be, Concept Marketing Group has answers. To find out how CMG can guide you through the complex maze of building your unique brand, call us at 800-575-5369, send us an email at concept@marketingsource.com, or visit our web presence at Marketingsource.com

Establish Your Business - Create Mind Share - Dominate Your Market

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