



In a Cyber Advertising Age, the Simple Postcard is Still King

Concept Marketing Group Harnesses the Power of Direct Mail

Conduct low-cost direct mail promotions that make your business thrive. Increase your visibility and gain market share from your competitors. With a high-quality, high-impact postcard product from Concept Marketing Group, you'll benefit from our 30 years of in-dept direct mail know-how. We simplify the process, taking you from concept to delivery quickly, inexpensively, and effectively.

- Achieve almost 100% readership
- Simple to use and inexpensive
- Keep your name in front of customers
- Enjoy an impressive ROI
- Flexible, informative, and creative
- Generate leads and energize sales



Deluxe Printing Options

We print double-sided, 4/4 full-color on heavy 14pt cover stock, with a high-gloss UV coating on the front and a glossy aqueous coating on the back. With a 5-7 business day turn-time, this is a direct mail piece that you'll be proud to stake your name and reputation on.

Intuitive, Unique Designs

Provide your own design or take advantage of our professional design services. Our talented graphic designers will create an effective, high-impact postcard starting at \$249. Check out our samples online at <http://www.marketingsource.com/printing/gallery.html>.

Business & Consumer Lists

The name of the game is response. We'll identify the businesses or consumers that need your service or product. Using the most reliable list sources and targeted demographics, we'll show you how to reach your target audience and maximize ROI on your direct mail campaign.

Timely, Affordable Mailing

Save precious time and money by using our mailing services. We update and certify your mailing list, inkjet the addresses directly on the card, and deliver to the post office using discounted automation and bulk mail rates.

To find out why so many of our clients believe in our postcard branding services, call us at 800-575-5369, send us an email to concept@marketingsource.com, or visit our web presence at MarketingSource.com.

Establish Your Business - Create Mind Share - Dominate Your Market

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