



Press Release Services

from Concept Marketing Group, Inc.
Writing : Editing : Distribution : Clipping



- Direct Distribution to Editors
- Target Section Editors Directly
- Internet and Newswire Exposure
- 76,000 Media Outlets
- 380,000 Editor Contacts
- Clipping and Campaign Monitoring

Internet Distribution - \$349

- Internet newswire distribution to Google News, Yahoo! News, PRWeb, MSN News, and more
- Direct-to-Editor distribution to online news outlets in your industry including ClickZ, Forbes.com, FastCompany.com, Time.com, and more

Local & Regional Media Distribution - \$129 to \$179

- Direct-to-Editor distribution to local newspapers, TV/radio stations, and magazines
- Target media by city, county, state, or radius

Direct-To-Editor Packages - \$399 to \$1599

- Reach section/industry editors of national newspapers, TV/Radio stations, and magazines
- Distribution to major newswires including the Associated Press, Reuters, Bloomberg, and more
- Online newswire distribution and targeted industry distributions
- Clipping services

Press Release Edit & Refine - \$89

Review newsworthiness and format, suggest changes to improve content, make minor corrections to tone and tense, and update format and layout.

Re-Write Services - \$199

Have a release written but know it isn't up to par? Our team will fine tune and update your press releases, add and refine content, and make your news "pop" in the eyes of an editor.

Start-To-Finish Writing Services - \$299 to \$699

Our team of professional writers will compose your release in the standard industry format and method. Using information gathered from our phone interview, and a review of your existing marketing materials, we will draft a professional and accurate press release. Includes one round of revisions, and discounts on our distribution packages.

Establish Your Business - Create Mind Share - Dominate Your Market

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